



FUTURE FACE

Do it your way!



MISSION

Future Face wants to give young people, based on mutual connection and trust, a physical and online place where they can have ownership and are allowed to be themselves, in every possible way.

Future Face wants to contribute to making society more inclusive, whereby understanding and respect for yourself and each other are the preconditions. By enabling encounters with others, Future Face connects young people with each other, and with other generations and groups in society.



SPEAKERZ





INNERWORLD





ITA





 FUTURE FACE



The background image shows a workshop or event space. In the foreground, several people are seated, some wearing dark hoodies with white text. One hoodie has 'FUTURE FACE' and 'your wall' printed on it. Another has 'FUTURE FACE' and 'Don't' visible. In the background, there are people standing, a staircase with a metal railing, and colorful light bars (pink, orange, green) mounted on the wall. There are also some balloons (yellow, orange, pink) near the stairs.

DARIO VERHEIJEN


Capturing youngsters attention

BENCE BARENS

Inclusion within design



Alex ▾ ☰



@alexlopez.k

233 Siguiendo 281,6K Seguidores 5,2M Me gusta


Editar perfil Añadir amigos

My friend.. i'm just hear to motivate and inspire.

Preguntas y respuestas

Movie Clips Quotes


Anclado



6,4M 460,5K 98,2K

Inicio Amigos + Bandeja de entr... 18 Perfil

← 🔍 Buscar contenido relaciona... PLAY 🔍



945,9K 3276 59,6K

Alex · 2021-8-14

Parte 1 | #quotes

🎵 Nuvole Bianche - @Yuval Salomon

Lista de reproducción · Movie Clips

ALEX LOPEZ
Marketing

“TO MEASURE IS TO KNOW”

FUTURE
FACE

FUTURE
FACE

FUTURE
FACE

Research



Connecting with the audience

Superficial research

Thorough investigation



Reaching young people

- Making YouTube videos
- Events/ workshops/ campaigns
- Podcast
- In person

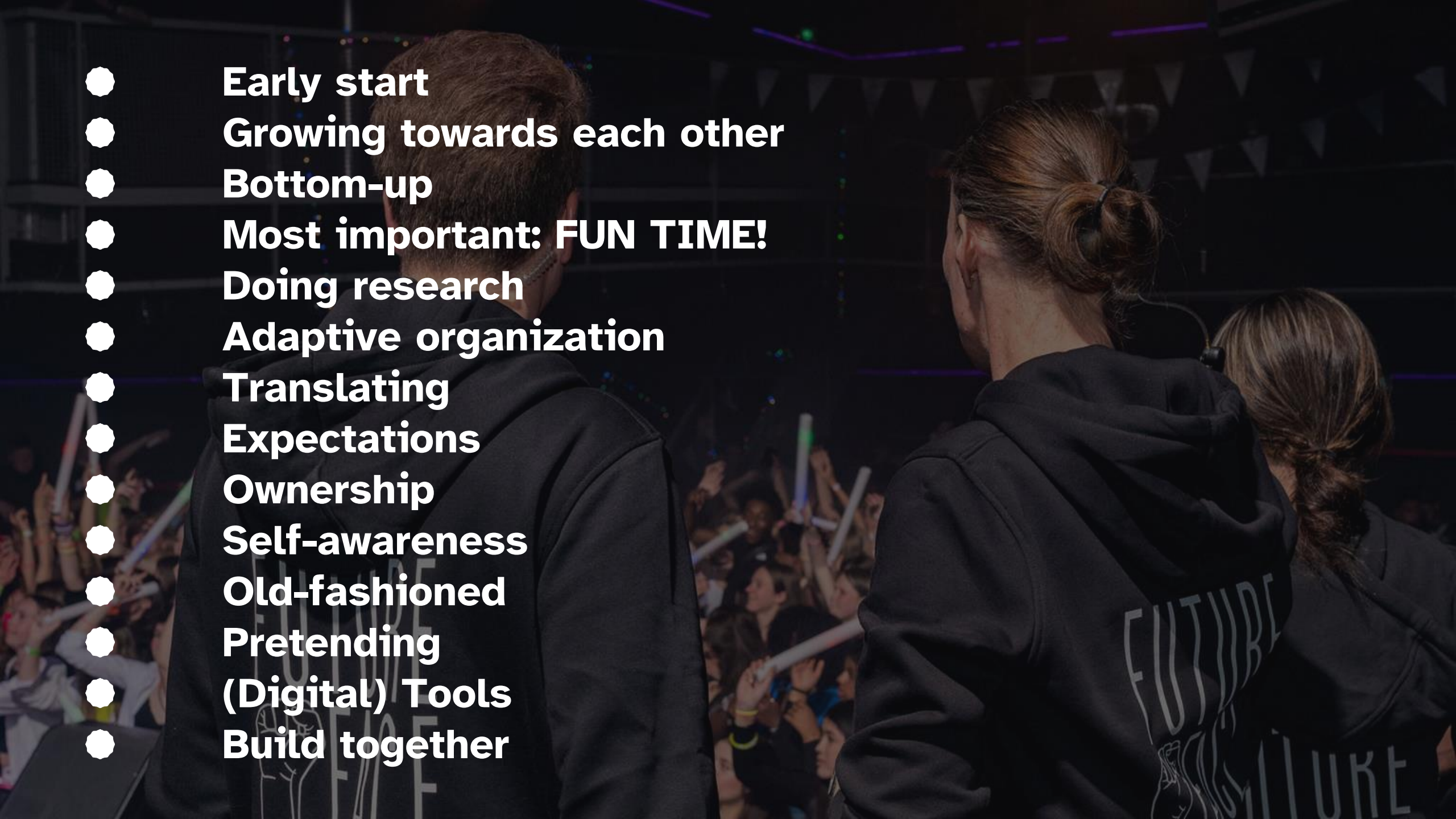
Keeping young people involved

- Effective branding strategy
- Adaptive organization
- Understandable
- Accessibility



 FUTURE FACE



- 
- **Early start**
 - **Growing towards each other**
 - **Bottom-up**
 - **Most important: FUN TIME!**
 - **Doing research**
 - **Adaptive organization**
 - **Translating**
 - **Expectations**
 - **Ownership**
 - **Self-awareness**
 - **Old-fashioned**
 - **Pretending**
 - **(Digital) Tools**
 - **Build together**



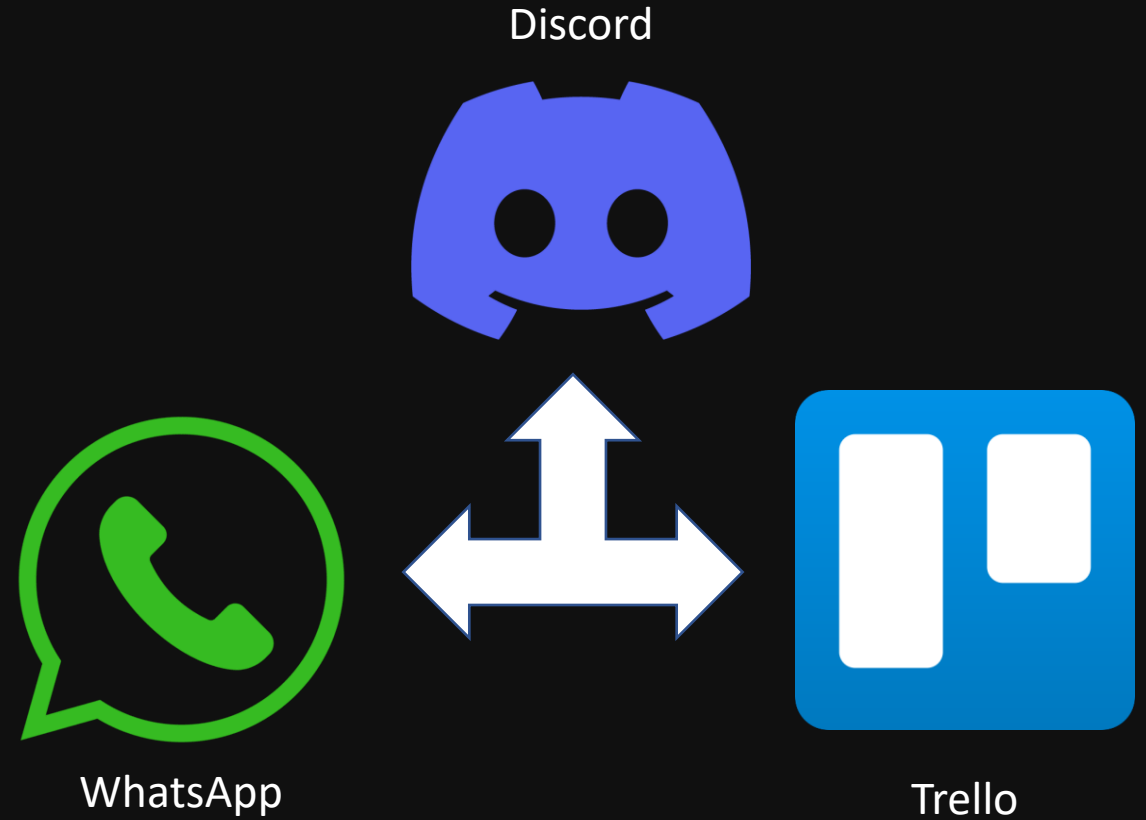
 FUTURE FACE





Communication

Tools we use to communicate



Function	Whatsapp	Trello	Discord
Chat	X	/	X
Deadlines/events	-	X	X
Server (separate channels)	-	-	X
Call (collaboration)	/	-	X
Fun	-	-	X

- Future Face
Gratis
- Borden
- Leden
- Workspace-instellingen
- Workspace-weergaven
 - Tabel
 - Kalender
- Je borden
 - Media
 - InnerWorld
 - Platform & Website
 - Design
 - Office calls & tasks
 - Speakerz
 - CultureShock

Speakerz Zichtbaar voor Workspace Bord

Kalender-Power-Up Power-Ups Automatisering Filter [User Avatars] +5 Delen

Te verdelen taken

- Speakerz bedrijfspagina Google
- Fotograaf regelen
- Begroting
- Decoratie
- Draaiboek
- Shotlist
- Visuals

+ Een kaart toevoegen

Content IG

- Captions Insta posts
- Editors content IG Speakerz

+ Een kaart toevoegen

Vandaag

+ Een kaart toevoegen

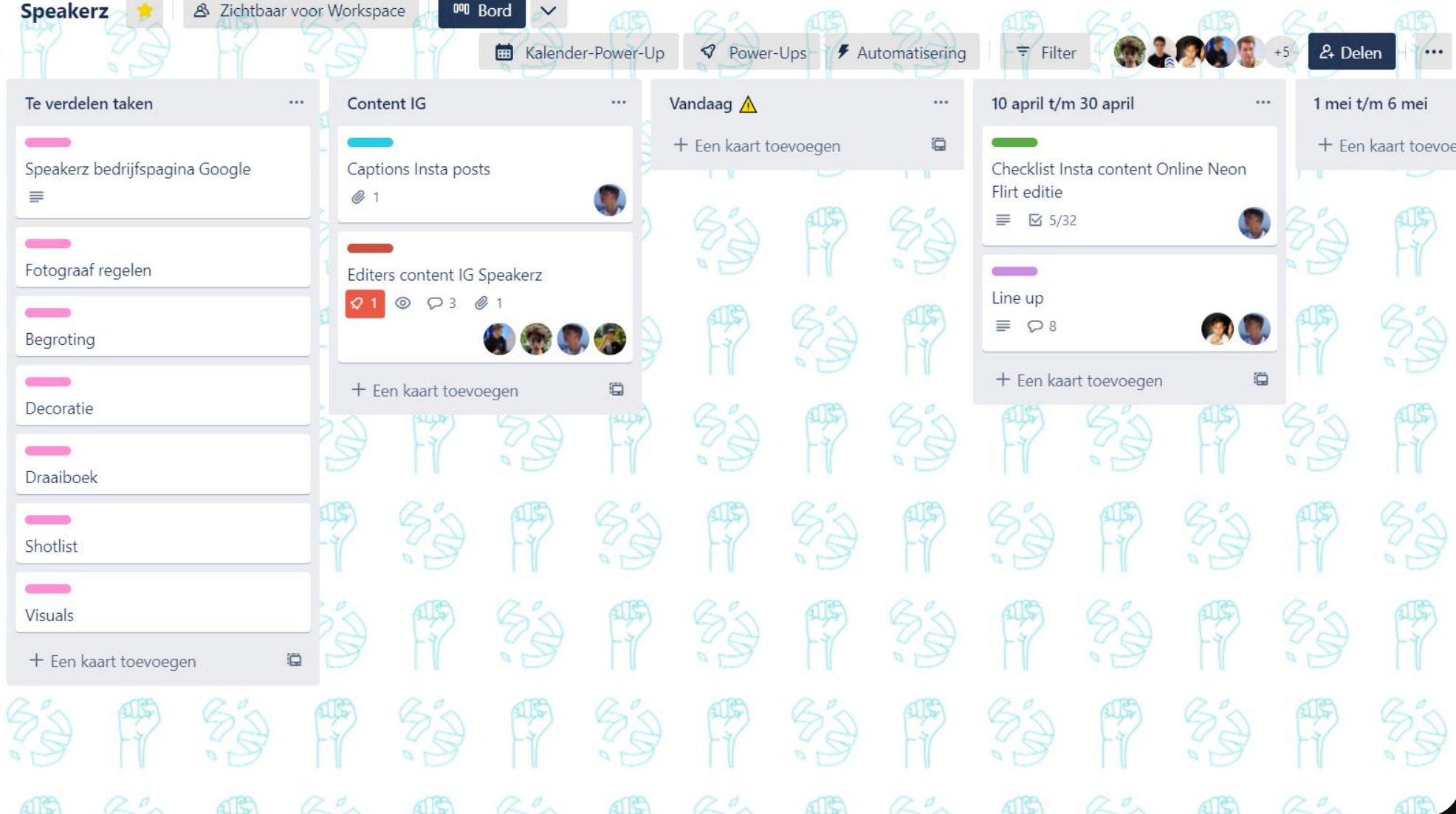
10 april t/m 30 april

- Checklist Insta content Online Neon Flirt editie
- Line up

+ Een kaart toevoegen

1 mei t/m 6 mei

+ Een kaart toevoegen



Editors content IG Speakerz

in lijst [Content IG](#)

Leden Labels Meldingen

Omschrijving

Voeg een meer gedetailleerde beschrijving toe...

Bijlagen

docx **Contentplanner Speakerz 10 Maart.docx**

Toegevoegd op afgelopen woensdag om 11:23 • [Opmerking](#)

• [Verwijder](#) • [Bewerken](#)

Een bijlage toevoegen

Activiteit

Maak een opmerking...

Olav Alders afgelopen woensdag om 17:26 (bewerkt)

@futuretin 2e dj is Noah. Het is echt belangrijk dat je de content bekijkt dan kan je een beetje inzien wat er nog gemaakt moet worden.

[Beantwoord](#)

Dario afgelopen woensdag om 17:25

Labels

Labels zoeken...

Labels

- Afgerond
- Wachtend op feedback
- PRIO
- Wachten op extern
- Mee bezig
- Moet nog opgepakt wor...

Maak een nieuw label aan

Je borden

- Media
- InnerWorld
- Platform & Website
- Design
- Office calls & tasks
- Speakerz
- CultureShock

● HAPPENING NOW

Diggiloo Day 2

Platform C

Event Details

1 Event

Browse Channels

Server members: 28

Netherlands: 12:44 PM

India: 4:12 PM

GENERAL +

welcome-info

departments

announcements

dagplanning

tegeltjes-request

| chat

TICKETS +

create-ticket

ext NEW UNREADS

Dario1100 #1308

@Anthony Telt een nieuw FF jas ook?
J.B. 19/04/2023 17:13
Dit is strikt een aanvraag voor Platform C. De rest gaat via die van ons.

Anthony 19/04/2023 17:13
Oké check

@J.B. !! Er is weer extra geld vrijgekomen om apparatuur aan te schaffen. Ik ben met een lijst bezig voor Platform C. Dit staat los van onze
Dario 19/04/2023 21:20
Geluidsdemping voor aan de muren
Oh ja, licenties voor creatieve software
FL Studio, Adobe
Voor op de iMacs

J.B. 19/04/2023 23:23
Slim!

20 April 2023

Dario Yesterday at 00:35
@Bence ik ontdek nu 2 secondes geleden dat deze feature er nu is en ik ben oprecht trots op je dat je er al wat in hebt staan

Fissa Charaf Werken met jongeren Censor beep
We beginnen hier Speakerzzz Niemand gaat me controleren

@Dario @Bence ik ontdek nu 2 secondes geleden dat deze feature er nu is en ik ben oprecht trots op je dat je er al wat in hebt staan
Bence Yesterday at 00:36
Ik doe slechts m'n werk 🤔

Message # | chat

J.B. — 1
J.B. In workmodus

ONLINE — 3
AutoDel Bot BOT Watching /help | EazyAutodel...

Future Bot BOT Playing Captcha > Ducks.

Ticket Bot BOT

OFFLINE — 18

Alex

Amin

Anthony

Antoni

Bence

Bence (alt-tester)

Dario

Delano

Delano (alt-tester)

Duca

Event Info 1 Interested ✕

Happening Now – Ends 20:00

Diggiloo Day 2

- Future Face Communications
- Platform C
- 1 person is interested
- Created by [Dario](#)

... Share End Event

Roles ✕
ESC

Use roles to group your server members and assign permissions.

Default permissions
@everyone • applies to all server members >

Search Roles Create Role

Members use the colour of the highest role they have on this list. Drag roles to reorder them. [Need help with permissions?](#)

ROLES - 19	MEMBERS	
*	1	...
J.B.	1	...
(BOT) YAGPDB	1	...
Server Engineer	4	...
Onbeschikbaar	0	...
Manager	3	...
Ticket manager	5	...

Future Face BOT 21/10/2022 19:06
(edited)

Get started

To get access to the rest of the server, someone like J.B. has to verify you. Since the verification is a manual process, it might take some time. Once you get verified, the rest of the server will open up and you'll have access to all the channels you need.

Categories

Every server is divided into categories. Here's a brief explanation of each category:

General

In [#! | announcements](#) J.B. and the server engineers put their important announcements. In the [# 📁 | departments](#) channel, you can find all the departments along with its members. The [# 📄 | tegeltjes-request](#) channel is where you can request a 'tegeltje' to be printed out and hung on the office door. In [# 💬 | chat](#), you are free to chat with all the Future Face ambassadors.

Tickets

In the [# + | create-ticket](#) channel, you can create a ticket by pressing one of the buttons. Your new ticket will appear underneath the tickets category.

Roles and colours

Flamingo (pink) - [@J.B.](#) and the automation bots.
Minty (mint) - [@Manager](#)s like Alex, Amin and Bence.
JBlue (blue) - Departments like [@Projects](#), [@Media](#) and [@Events](#).



J.B.

ourfutureface#0126

In workmodus

MEMBER SINCE

 Mar 07, 2021 •  Oct 01, 2022



























ROLES

- J.B.
- Manager
- Ticket manager
- Verified
- +

NOTE

Click to add a note

Message @ourfutureface

- MEDIA ----- +
 -   | group-chat
 -   | projects
 -   | feedback
 -   | collaboration
- DESIGN ----- +
 -   | group-chat
 -   | midjourney-prompts
 -   | feedback
 -   | design-memes
 -   | collaboration
- WEBSITE ----- +
 -   | group-chat
 -   | files
 -   | off
 -   | speakerz

Discord

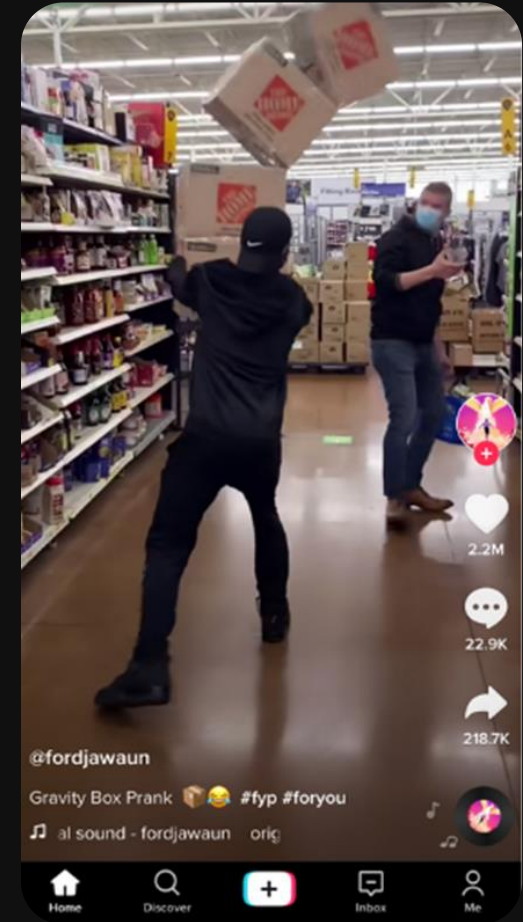
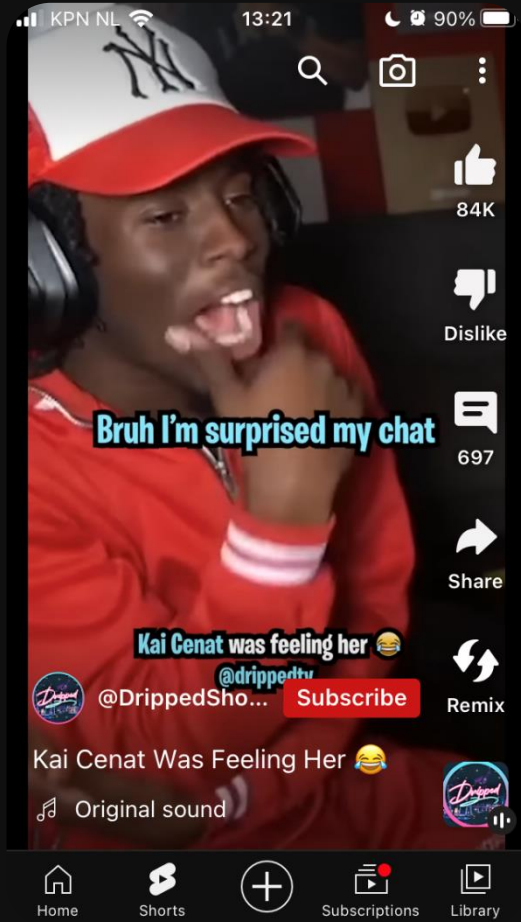
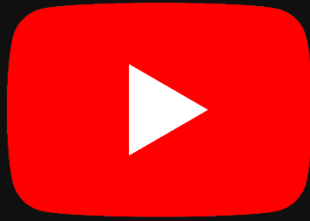
- Chat
- Call (collaboration)
- Events
- Separate channels
- Fun
- Modification (bots)

Capturing youngsters' attention in short-format videos

Tiktok?

Instagram (Reels)?

YouTube (Shorts)?



What do they have in common?

- Scroll function
- Comments
- Crazy Algorithm
 - Like
 - Comment
 - Share
 - Save

The war on attention:

- Tiktok: Over 1 billion monthly active users
 - 60% of TikTok users are Gen Z

Gen Z:

- Attention span has been **nuked to the ground**
Literally **DUST**

Conclusion:

- 1st second is key

How to capture attention in first (1,0) second.

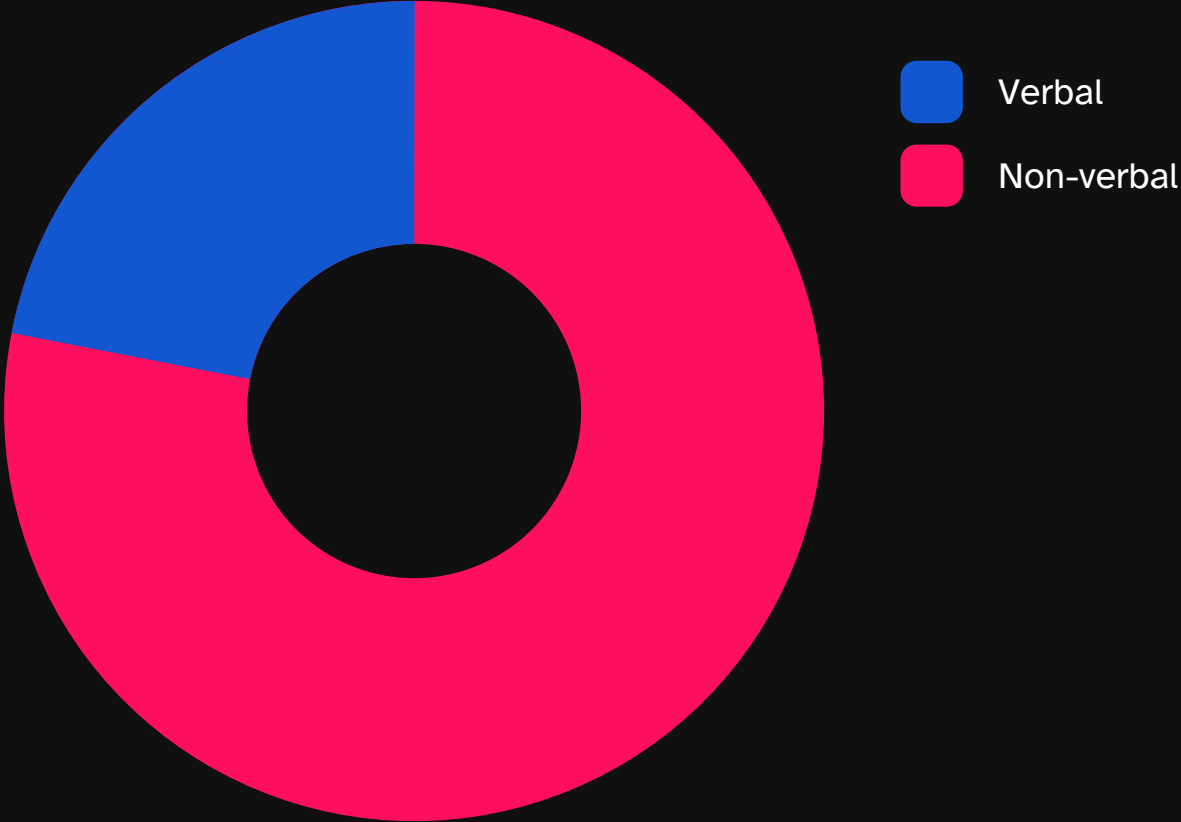


(Ruthless)

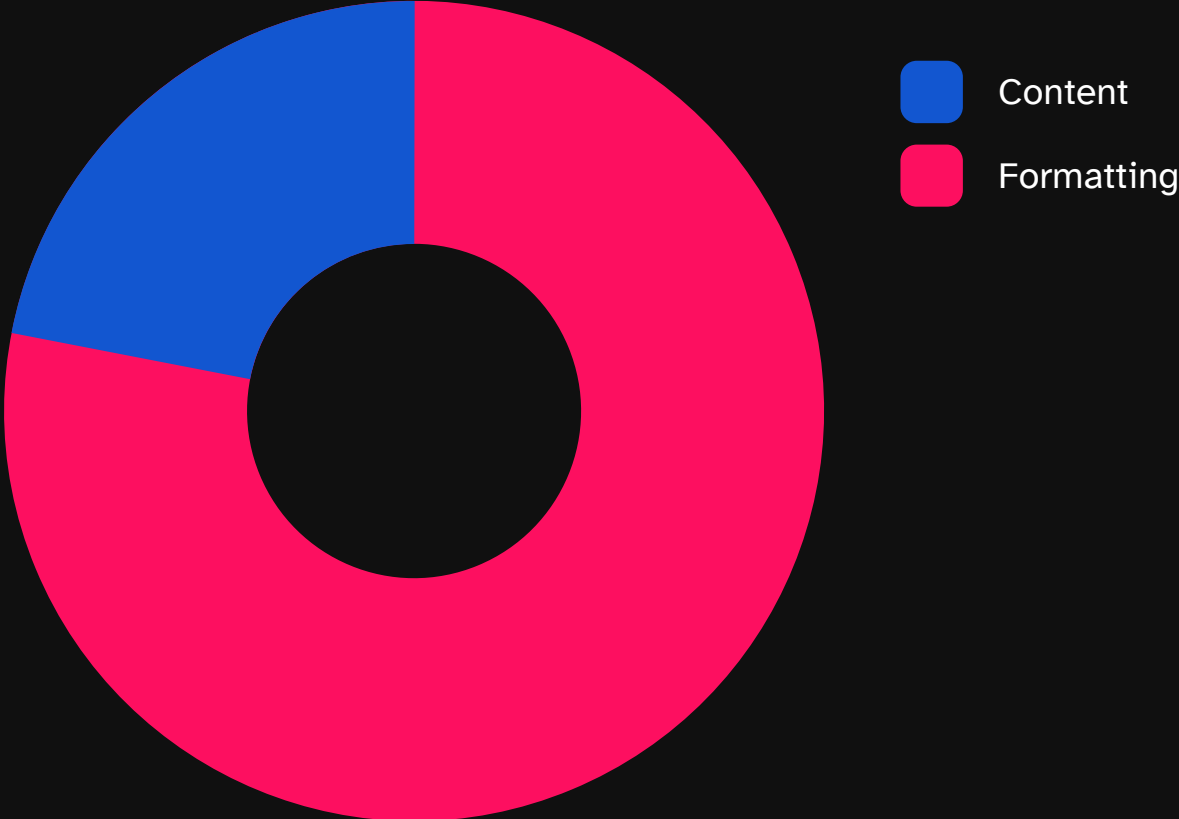
INCLUSION WITHIN DESIGN

Which digital tools
can help us?

COMMUNICATION



COMMUNICATION



COMMUNICATION

Bence

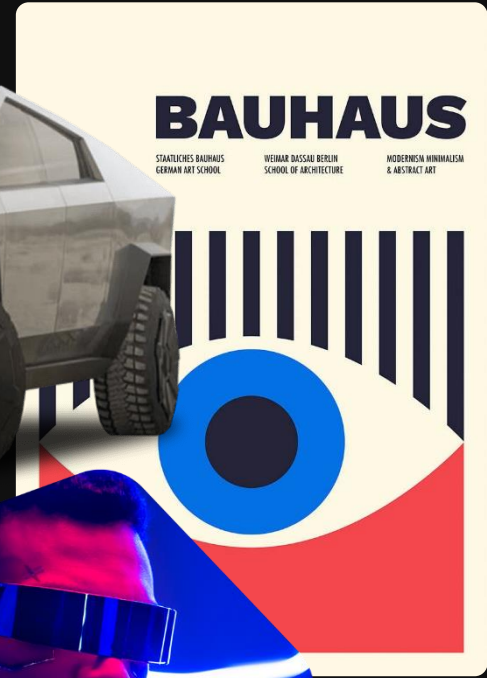
Are you upset? You sounded angry... 🙄

COMMUNICATION

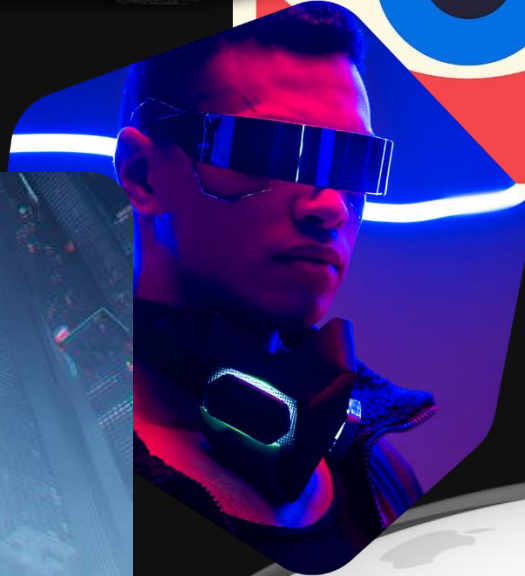
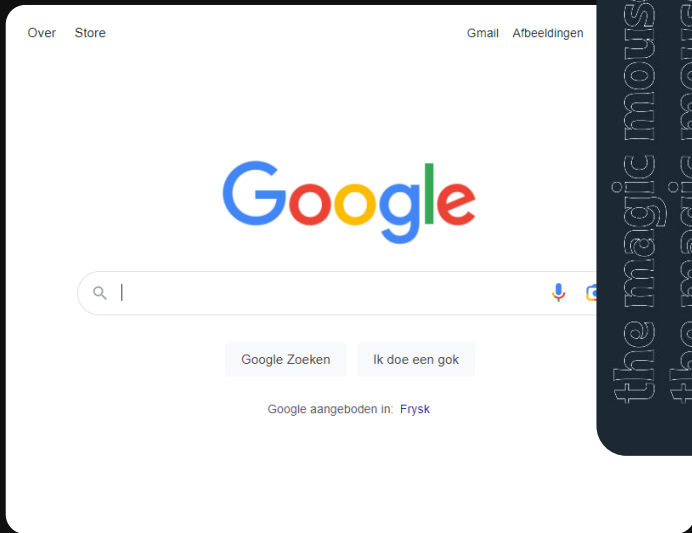
*I'll always find
my way to you*

I'LL ALWAYS FIND
MY WAY TO YOU

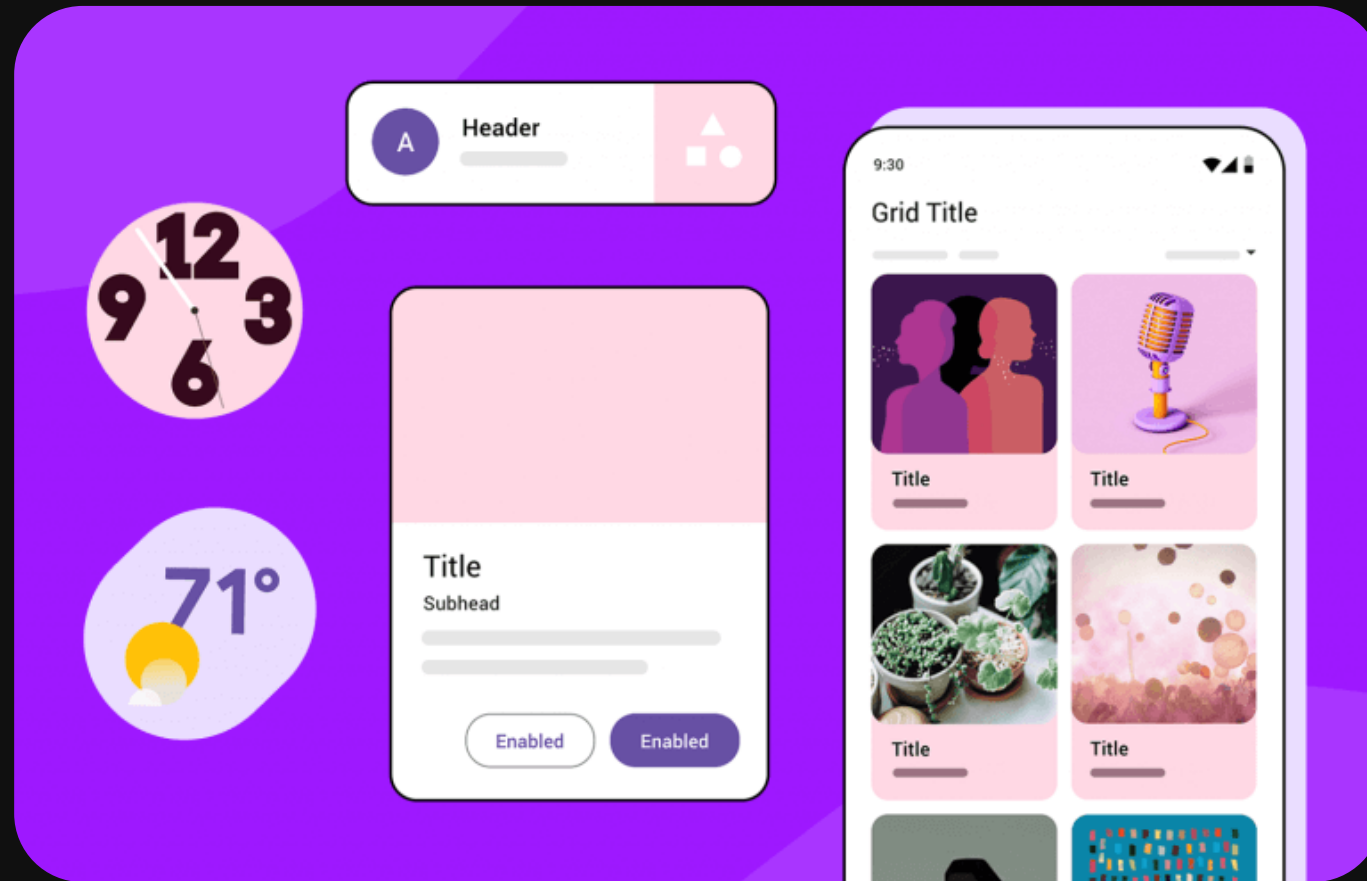
WHAT IS DESIGN?



No matter how bad my design is,
at least it'll never be as bad as
the magic mouse
the magic mouse
the magic mouse



WHAT IS DESIGN?



DESIGN ≠ ART.

DESIGN ≠ ART

SOMETHING IS CONSIDERED
GREAT ART IF THE MEANING
IS DEBATABLE.

SOMETHING IS CONSIDERED
GREAT DESIGN IF THE
MEANING IS UNANIMOUS.

HOW GOOD DESIGN IS MADE

NOT HOW OFTEN,
BUT HOW WELL.



A

NOT HOW OFTEN,
BUT HOW WELL.



B

HOW GOOD DESIGN IS MADE

Score it with **FedEx**.

Your customers' goal in Africa will never be missed

With a strong network of agents around Africa, FedEx ensures your customers' courier will be delivered efficiently every time, everywhere.

Get out and encourage your customers to ship to and from South Africa to the world cup and beyond.

FedEx
Express

A

Score it with **FedEx**.

Your customers' goal in Africa will never be missed!

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Get out and encourage your customers to ship to and from South Africa for the world cup and beyond...

FedEx
Express

www.fedex.com/ae

B

HOW GOOD DESIGN IS MADE

Rise
Above

adiZero **Rose** 1.5

- Increased **strength** & breathability
- Lighter & improved **quickness**

adidas

A

**RISE
ABOVE**

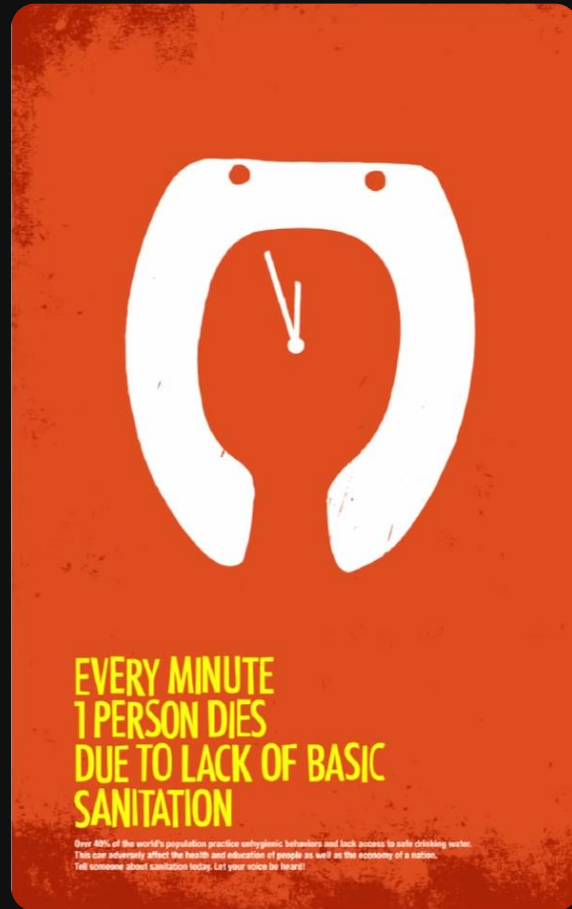
AdiZero Rose **1.5**

*Increased strength & breathability
Lighter & improved Quickness*

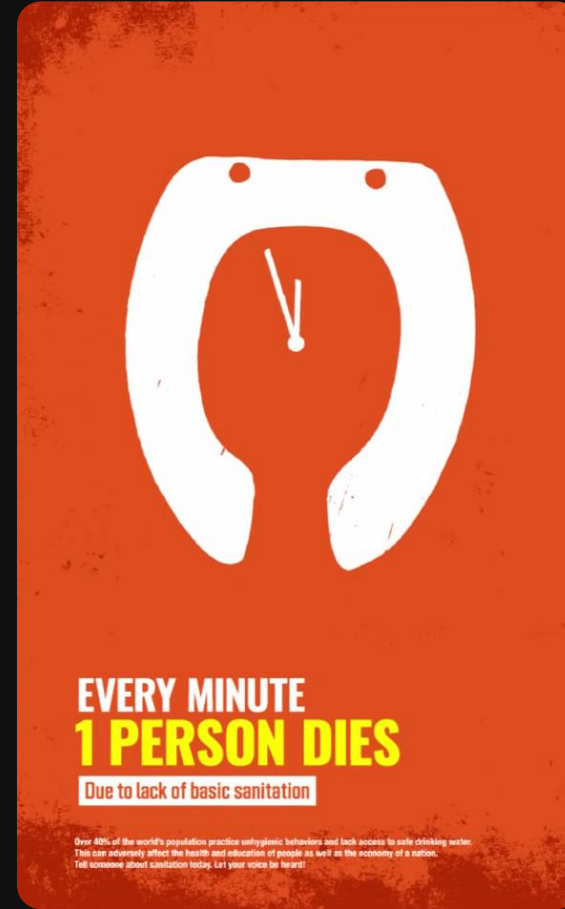
adidas

B

HOW GOOD DESIGN IS MADE




A



B

HOW GOOD DESIGN IS MADE

Uitagenda ▾ Ontdek Amstelveen ▾ Winkelen ▾ Plan je bezoek ▾ Tips Contact🔍 📍 ❤️ 🇳🇱 🇬🇧
map

Denk jij dat het culturele aanbod in Amstelveen wel wat verbetering kan gebruiken? Nu is je kans! Met deze wedstrijd kan jij je eigen ideeën voor het culturele aanbod in Amstelveen insturen. Het beste idee wordt uitgevoerd.

Shock jij ons met een goed idee!?

Voornaam *

Achternaam *

Woonplaats *

School *

Geboortedatum *

HET IDEE

HOW GOOD DESIGN IS MADE

AMSTELVEEN Uitagenda ▾ Ontdek Amstelveen ▾ Winkelen ▾ Plan je bezoek ▾ Tips Contact

Denk jij dat het culturele aanbod in Amstelveen wel wat verbetering kan gebruiken? Nu is je kans! Maak je eigen ideeën voor het culturele aanbod in Amstelveen insturen. Het beste idee wordt uitgevoerd.

Shock jij ons met een goed idee!?

Voornaam *

Achternaam *

Woonplaats *

School *

Geboortedatum *

HET IDEE

Spelregels: Waar moet jouw idee aan voldoen?

The image shows a social media post for 'AANMELDEFORMULIER' featuring a woman with a surprised expression. Below the post are social media sharing icons for Facebook, Twitter, and LinkedIn. To the right, an OBS 27.2.4 recording interface is visible, showing a browser window with the 'AANMELDEFORMULIER' page. The OBS interface includes a menu bar (Bestand, Bewerken, Beeld, Docks, Profiel, Scèneverzameling, Tools), a scene list (Scènes), a source list (Bronnen), and a preview window showing the recorded content. The scene list includes 'Scène' and 'Scherm1'. The source list includes 'Desktop-audio' and 'Mic/Aux'. The preview window shows the 'AANMELDEFORMULIER' page with a video player and social media sharing icons.

HOW GOOD DESIGN IS MADE

- COLOUR
- FORM
- TYPOGRAPHY
- LAYOUT
- CONSISTENCY

HOW GOOD DESIGN IS MADE

- **CONSISTENCY**
- **LAYOUT**
- **TYPOGRAPHY**
- **FORM**
- **COLOUR**

CONSISTENCY

- **INTERNAL**
- **EXTERNAL**

LAYOUT

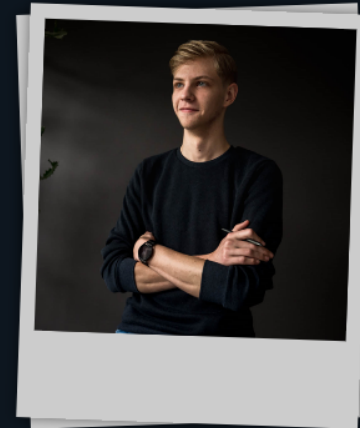
Hi, ik ben Bence –

een gemotiveerde 16 jaar oude grafisch ontwerper uit Amstelveen met een passie voor branding, lettertypes, sweaters en koffie.

Made by Bence →

Over Bence →

Over school →



TYPOGRAPHY

Future Face

Future Face

Future Face

Future Face

TYPOGRAPHY

Future Face

Sans Serif

Future Face

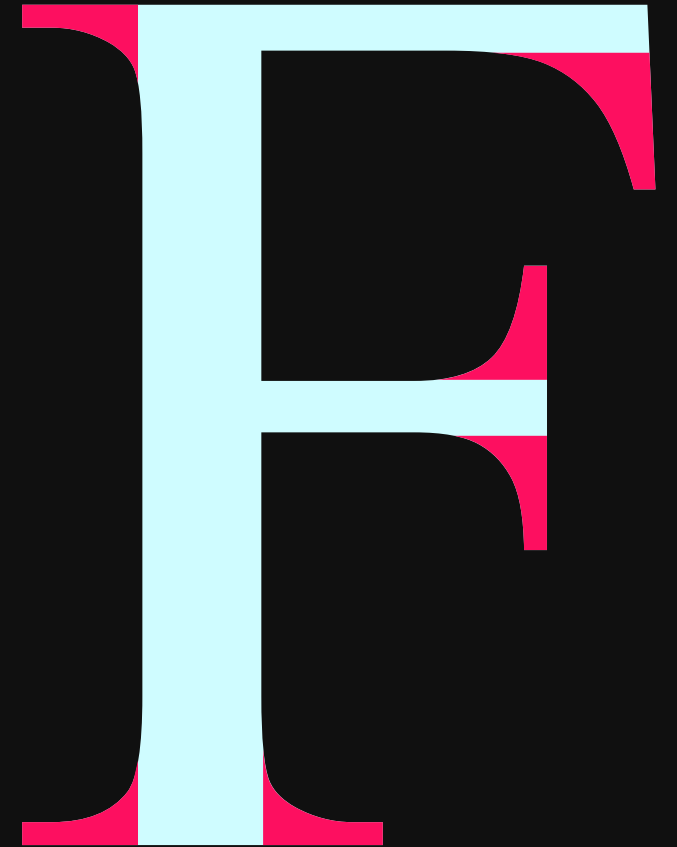
Serif

Future Face

Slab Serif

Future Face

Script



TYPOGRAPHY

Typeface (type family):

Brice

Font:

Brice Black

Brice Black Condensed

Brice Black Expanded

Brice Bold Condensed

Brice Bold SemiExpanded

Brice Extra Light

Brice Extra Light Condensed

Brice Light Condensed

Brice Light Expanded

Brice Light SemiCondensed

Brice Regular

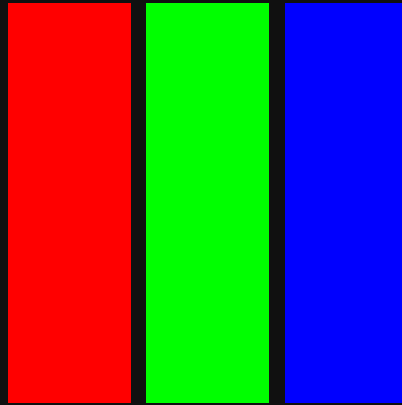
Brice Regular Condensed

Brice Regular Expanded

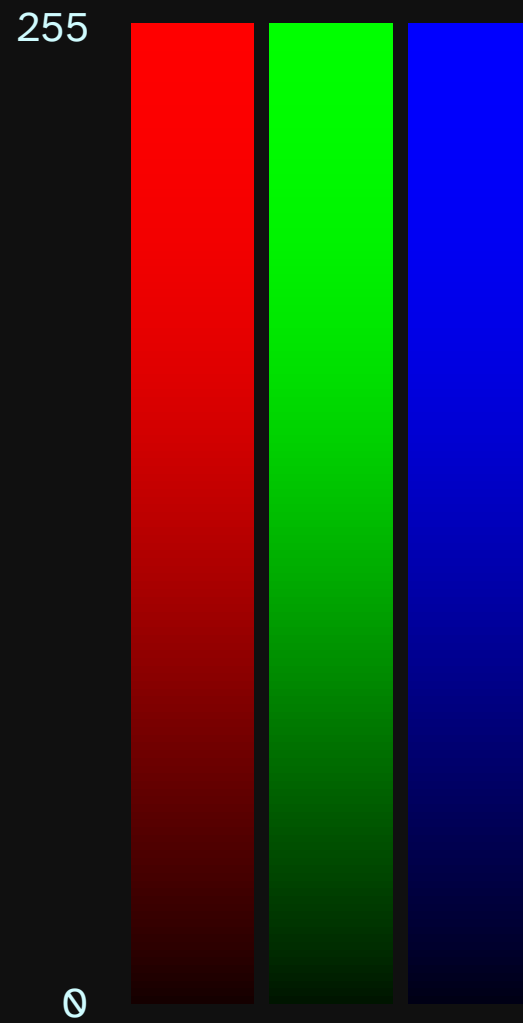
FORM



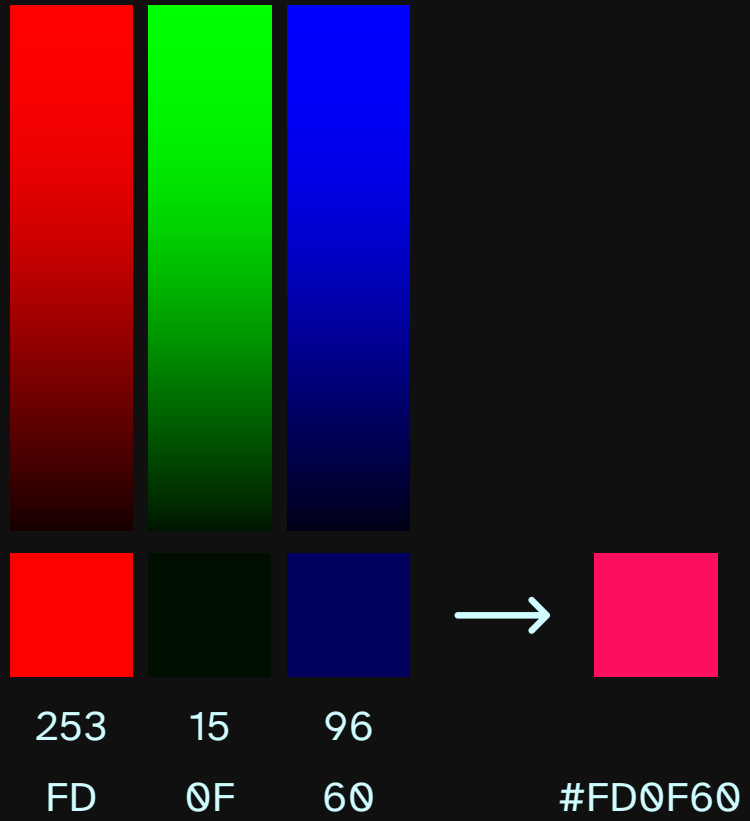
COLOUR



COLOUR



COLOUR



COLOUR



COLOUR

RED

Excitement
Strength
Love
Energy

ORANGE

Confidence
Success
Bravery
Sociability

YELLOW

Creativity
Happiness
Warmth
Cheer

GREEN

Nature
Healing
Freshness
Quality

BLUE

Trust
Peace
Loyalty
Competence

PINK

Compassion
Sincerity
Sophistication
Sweet

PURPLE

Royalty
Luxury
Spirituality
Ambition

BROWN

Dependable
Rugged
Trustworthy
Simple

BLACK

Formality
Dramatic
Sophistication
Security

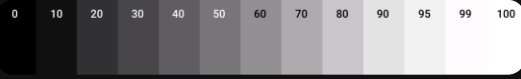
WHITE

Clean
Simplicity
Innocence
Honest

COLOUR

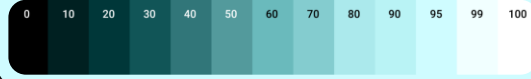
ALMOST BLACK

(#101010)



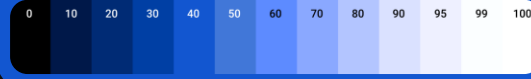
MINTY

(#CFFCFF)



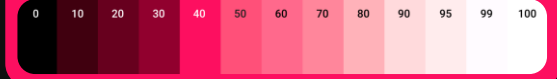
JBLUE

(#1256D0)



FLAMINGO

(#FD0F60)



HOW GOOD DESIGN BECOMES GREAT

Form follows function

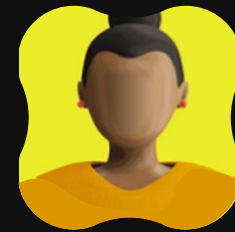
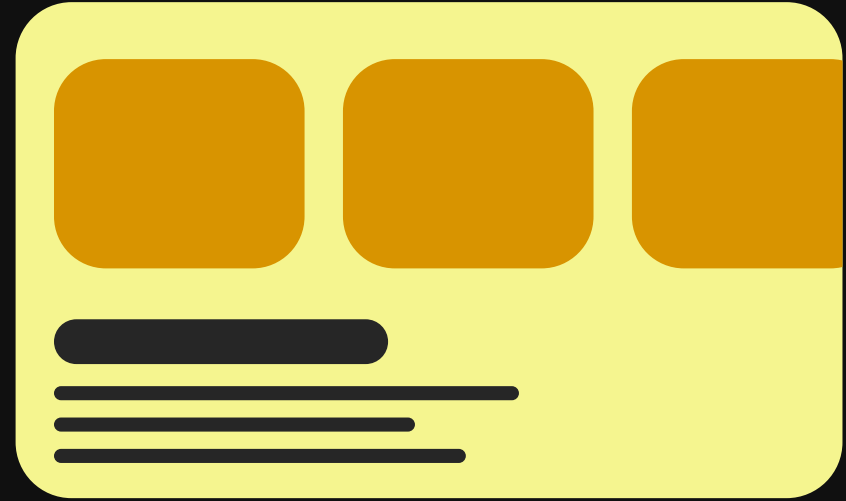
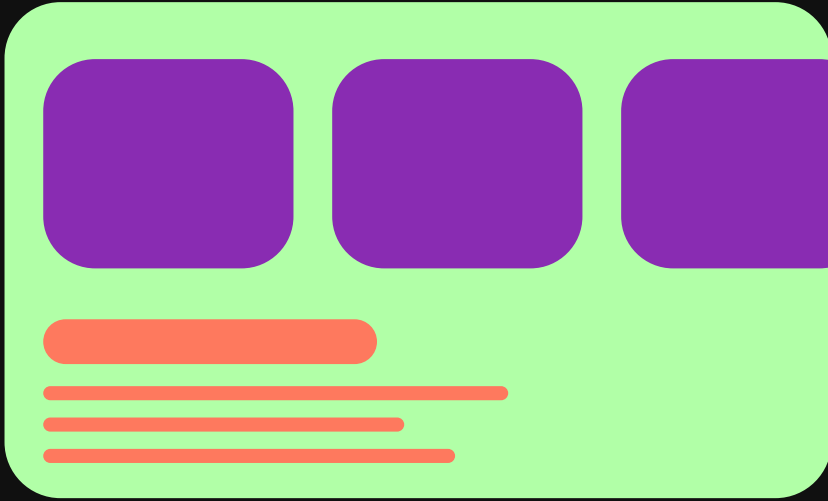
HOW GOOD DESIGN BECOMES GREAT

Form follows feeling

HOW GOOD DESIGN BECOMES GREAT



HOW GOOD DESIGN BECOMES GREAT



HOW GOOD DESIGN BECOMES GREAT



CONSISTENCY

- **INTERNAL**
- **EXTERNAL**

LAYOUT

```
<H1>TITLE</H1>
```

```
<H2>HEADING</H2>
```

```
<H3>SUBHEADING</H3>
```

```
<h4>sub subheading</h4>
```

```
<p>body text lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut blandit nisl feugiat, malesuada sapien in, euismod nisl. Aliquam tempus massa sit amet risus maximus pretium. Aliquam tempus dictum erat, sit amet porta tellus fringilla sit amet. Donec mauris ligula, eleifend ac arcu condimentum, maximus finibus eros.</p>
```

TYPOGRAPHY

B8 1Iil

B8 1Iil

FORM

Enabled

Hover

Active

Focus

Disabled

Enabled

Hover

Active

Focus

Disabled

Enabled

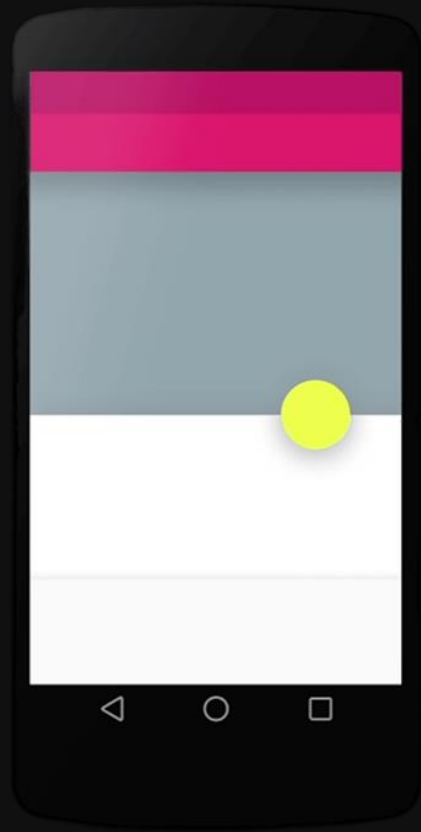
Hover

Active

Focus

Disabled

FORM



FORM

ALLE

EIGEN PROJECTEN

SAMENWERKINGEN

INTERNATIONAAL



CULTURESHOCK

Een ideeënwedstrijd voor shocking goede ideeën van en voor jongeren op het gebied van kunst en cultuur in Amstelveen.



PODCAST FACE2FACE

Een podcast is dé manier om ons zichtbaarder te maken en te vertellen wie we zijn en waar we tegen aanlopen. We hebben het over alles wat ons aangaat, maar hebben ook vooral heel veel lol.



SPEAKERZ

Speakerz is voor mensen van 12 t/m 15 jaar en wordt gemiddeld 5x per jaar georganiseerd in P60.



INNERWORLD

InnerWorld richt zich op 'the innertife' van jongeren. Afsluitend van elk seizoen spelen zij in de serie 'Kifesh' hun eigen échte verhalen.



DIGGILOO

Ontwikkeling van vaardigheden en inclusie door middel van creativiteit en kunst t.b.v. bevordering van kwaliteit, innovatie en erkenning van het jeugdwerk.



INCLUSION THROUGH ARTS

Het doel van dit project is het beantwoorden van de ontoereikendheid van veel jeugdwerkers in het gebruik van geavanceerde vaardigheden.

DOWNLOAD



Op deze pagina vind je alle reglementen van Stichting Future Face. Deze zijn te downloaden via onderstaande knoppen. Ook is ons logo en huisstijl richtlijn te downloaden via knop 'logo + font' te downloaden.

Ons beleidsplan is beschikbaar vanaf 1 mei 2023.

Mocht je iets missen of vragen hebben over beschikbare documenten, dan gerust [contact](#) met ons op!



LOGO + FONT



DIRECTIEREGLEMENT



KLOKKENLUIDERSREGELING



GEDRAGSCODE



RVT-REGLEMENT



PRIVACYBELEID



PROMOVIDEO



KLACHTENREGLEMENT



STATUTEN

Accessibility Menu



Invert Colors



Dark Contrast



Highlight Links



Bigger Text



Pause Animations



Legible Fonts



Big Cursor



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FUTURE FACE

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DIGGILOO

Digital Cultural Production from Youth to Youth